



STEAM CARNIVAL

SPONSORSHIP OPPORTUNITIES



2018 STEAM Carnival DFW
ESC Region 11
October 22-24, 2018

STEAM Carnival is a modern reinvention of the traveling midway, designed to inspire the next generation of inventors with Science, Technology, Engineering, Art, and Math (STEAM).

Event Purpose

The STEAM Carnival began in DFW in 2016 as a way to showcase student creations, engage students from both rural and urban districts in the STEAM environment, and provide an experience that immerses the students in hands-on learning from start to finish. When kids are asked what they want to be when they grow up, the answer is typically what they can see...Policeman, Fireman, Doctor, Athlete, etc. The STEAM Carnival puts Scientist, Engineer, Programmer, and Artist as the focal point to drive their curiosity.

“I would rather entertain and hope that people learned something than educate people and hope they are entertained.”

- Walt Disney

2017 Event Results

- Hosted 4,277 students and more than 230 educators/administrators from 50+ schools
- 23 Vendor partners educated and entertained over the course of the 3 days
- Ticket prices remained at \$3 per student (Thank You Sponsors!)
- Requests for 2018 tickets began in January for our October event

Event History

The original STEAM Carnival was introduced by Two Bit Circus out of Los Angeles, California. By chance, employees of ESC Region 11 began a partnership with founders Brent Bushnell and Eric Gradman to bring the experience to our students in the DFW area. The integration of their “band of mad scientists and inventors” with our phenomenal educators in the area have produced one of the largest and most successful STEAM events in the nation!



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We Need Your Help!

With the success over the past two years, the STEAM Carnival has become a staple in the school year for more than 50 of our schools in the area, including several of our poorest districts. We have been blessed with great partners who have made it possible for us to keep the ticket prices at only \$3 per student for participation. To continue this wonderful program, we need the help of our great DFW community.

Title Sponsor	Zone Sponsor	Classroom Sponsor
<i>Only 1 Available</i>	<i>Only 3 Available</i>	<i>Only 10 Available</i>
Main Event		
Exclusive Title Sponsorship		
Name/Logo on Main Banner		
Custom Banners in All 4 Zones	Logo on Your Zone Banner	
Visibility in All Zones	Visibility in 1 Zone	
Prime Zone 2 Space	Prime Zone 2 Space	
Logo on All Signage/Flyers	Logo on Most Signage/Flyers	Name on Most Signage/Flyers
Pre/Post Visibility		
Pre-Carnival Recognition		
Logo on Website	Logo on Website	Name on Website
Ability to Add Material to Teacher Packets	Ability to Add Material to Teacher Packets	Ability to Add Material to Teacher Packets
Post-Carnival Recognition		
Recognition in All Media Releases		
\$10,000	\$5,000	\$2,000

Any level of sponsorship, whether listed above or not, will benefit the students. Every little bit will help keep this program going for many years to come!

For more information, please contact:

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